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CLAIMS

What is claimed is:

1. A print medium comprising:

an ink-receiving layer and a coated paperbase, the ink-receiving layer present on the coated paperbase at less than approximately 10 grams per square meter and the coated paperbase having a Sheffield smoothness less than approximately 20 and a Sheffield porosity less than approximately 10.

- 10 2. The print medium of claim 1, wherein the ink-receiving layer is present from approximately 3 grams per square meter to approximately 7 grams per square meter.
- The print medium of claim 1, wherein the ink-receiving layer
 comprises at least one water-soluble polymer, a cross-linking agent, a mordant, inorganic particles, and at least one surfactant.
 - 4. The print medium of claim 3, wherein the at least one water-soluble polymer comprises at least one polyvinyl alcohol; the cross-linking agent comprises boric acid; the mordant comprises at least one of diallyldimethyl-ammonium chloride, a cationic latex, or aluminum triformate; and the inorganic particles comprise cationic, superfine colloidal silica.
- 5. The print medium of claim 1, wherein the ink-receiving layer is present from approximately 4 grams per square meter to approximately 6 grams per square meter.
 - 6. The print medium of claim 1, wherein the at least one surfactant comprises at least one nonionic, organosilicone surfactant.

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- 7. The print medium of claim 1, wherein the at least one surfactant is at least one polysiloxane-polyethylene oxide compound or at least one polysiloxane-polyethylene oxide-polypropylene oxide compound.
- 8. The print medium of claim 1, wherein the coated paperbase comprises a coated paper, a cast-coated paper, or a commercial offset paper.
- 9. A method of forming a print medium having improved image quality and permanence, comprising:

providing a coated paperbase; and

applying an ink-receiving layer to the coated paperbase at less than approximately 10 grams per square meter, the coated paperbase having a Sheffield smoothness less than approximately 20 and a Sheffield porosity less than approximately 10.

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10. The method of claim 9, wherein providing a coated paperbase comprises providing the coated paperbase selected from the group consisting of a coated paper, a cast-coated paper, and a commercial offset paper.

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11. The method of claim 9, wherein applying an ink-receiving layer to the coated paperbase at less than approximately 10 grams per square meter comprises applying the ink-receiving layer from approximately 3 grams per square meter to approximately 7 grams per square meter.

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12. The method of claim 9, wherein applying an ink-receiving layer to the coated paperbase at less than approximately 10 grams per square meter comprises applying a coating composition comprising at least one water-soluble polymer, a cross-linking agent, a mordant, inorganic particles, and at least one surfactant.

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- 13. The method of claim 12, wherein applying an ink-receiving layer to the coated paperbase at less than approximately 10 grams per square meter comprises applying a coating composition comprising at least one polyvinyl alcohol; boric acid; at least one of diallyldimethylammonium chloride, a cationic latex, or aluminum triformate; cationic, superfine colloidal silica; and at least one polysiloxane-polyethylene oxide compound.
- 14. The method of claim 12, wherein applying an ink-receiving layer to the coated paperbase at less than approximately 10 grams per square meter comprises applying the ink-receiving layer from approximately 4 grams per square meter to approximately 6 grams per square meter.
- 15. The method of claim 9, wherein applying an ink-receiving layer to the coated paperbase at less than approximately 10 grams per square meter comprises coating the ink-receiving layer on the coated paperbase at less than approximately 10 grams per square meter.
- 16. A method of printing an image having improved image quality and permanence, comprising:

providing a print medium comprising a coated paperbase and an inkreceiving layer present on the coated paperbase at less than approximately 10 grams per square meter, the coated paperbase having a Sheffield smoothness less than approximately 20 and a Sheffield porosity less than approximately 10; and

printing the image on the print medium.

17. The method of claim 16, wherein providing a print medium comprising a coated paperbase and an ink-receiving layer present on the coated paperbase at less than approximately 10 grams per square meter comprises providing the coated paperbase selected from the group consisting of a coated paper, a cast-coated paper, and a commercial offset paper.

- 18. The method of claim 16, wherein providing a print medium comprising a coated paperbase and an ink-receiving layer present on the coated paperbase at less than approximately 10 grams per square meter comprises providing the ink-receiving layer on the coated paperbase from approximately 3 grams per square meter to approximately 7 grams per square meter.
- 19. The method of claim 16, wherein providing a print medium
 10 comprising a coated paperbase and an ink-receiving layer present on the
 coated paperbase at less than approximately 10 grams per square meter
 comprises providing the ink-receiving layer comprising at least one watersoluble polymer, a cross-linking agent, a mordant, inorganic particles, and at
 least one surfactant.

20. The method of claim 16, wherein providing a print medium comprising a coated paperbase and an ink-receiving layer present on the coated paperbase at less than approximately 10 grams per square meter comprises providing the ink-receiving layer comprising at least one polyvinyl alcohol; boric acid; at least one of diallyldimethylammonium chloride, a cationic latex, or aluminum triformate; cationic, superfine colloidal silica; and at least one polysiloxane-polyethylene oxide compound.